

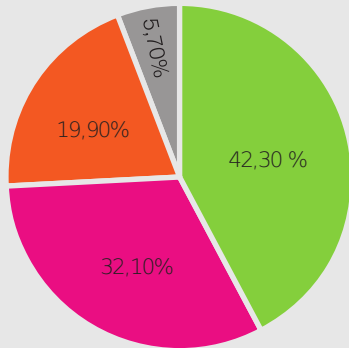
Mobile Landscape in Austria

Facts & Figures

	Q3 2008	Q3 2007
Penetration Rate	123%	115%
Revenues	857 Mio.	895 Mio.
Call Minutes	4.753 Mio.	4.226 Mio.
SMS	1.150 Mio.	786 Mio.
MMS	7,5 Mio.	7,7 Mio.
Mobile Broadband	812.700	504.600

Source: RTR Telekom Monitor

Market Share



- mobikom austria
- T-Mobile Austria
- Orange Austria
- Hutchinson 3G Austria

Source: RTR Telekom Monitor

Disclaimer:

Carefully compiled by MobileMonday Austria in March 2009. While MobileMonday Austria has made every attempt to ensure that the information available is accurate and up to date, MobileMonday Austria and its partners are not responsible for any errors or omissions contained herein, nor for any eventual outcomes arising from the use of this information. All information is provided "as is", with no guarantee as regards completeness, accuracy or currency, and without warranty of any kind, express or implied, including (but not limited to) warranties in respect of performance, merchantability or fitness for a particular purpose.

Infrastructure

Alcatel-Lucent Comverse Ericsson Nokia Nokia Siemens Networks

MNO

mobikom austria
T-Mobile Austria Orange Austria
Hutchison 3G Austria

MVNO

eety YESSS! MITACS

Messaging/Aggregator

atms
mobile messaging solutions (mms) DIMOCO
sms.at

Mobile Payment/Mobile Commerce

paybox austria

Mobile Advertising

Out There Media YOC

Software Services Usability

CURE Interface Consult USECON

Mobile Marketing

DigitalSunray Media
IQ mobile
sms.at DIMOCO
move121
spoon next level technology

Software Services Applications

Calista CELLULAR FIELDWORX
Fluidtime Greentube IP SQUARE
m-otion MATERNA Melon Mobile
Mobilizy QPASS/Amdocs yasssu.com

Agency

ambuzzador creative media interactive
Draft FCBI diamond dogs webconsulting
EPAMEDIA Isobar
LOOP new media Mindshare
spielplatz.cc MobileMarketing.at

Mobile Content

Blackbetty Mobilmedia bwin
Herald Business Data LAOLA1
LOVO Lifestyle Service Melon Mobile
mobeedo MOWIS
mpw ohm:tv
QPASS/Amdocs Xendex

Research/Education

CURE evolaris next level Privatstiftung FH Hagenberg - Mobile Computing FH Salzburg - ITS
ftw ICT&S Center Marketing Data Salzburg Research